

ORDER



KSNV

Orders	Order / Rev:	107894	
	Alt Order #:	06863653	
	Product Desc:	Candidate Orders	
	Estimate:	2051	
	Flight Dates:	10/16/12 - 10/22/12	
	Original Date / Rev:	10/15/12 / 10/15/12	
	Order Type:	GENERAL	
			KSNV
			Amy McCreary
			BLPHI
			National
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		
	Billing Contact:		
		Washington Harbor	
		Washington, DC 20007	
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	Obama for America	
	Demographic:	A35+	
	Product Codes:	PLC01-Democrat	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
		New Business Thru:	
		Order Separation:	00:05:00
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	11	\$12,265.00	\$10,425.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$12,265.00	\$10,425.25	0.00
Total	11	\$12,265.00	\$10,425.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$12,265.00
Market	100%	\$51,104.17

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,287.08
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$12,265.00
KTUD	1%	\$511.04
KVVU	20%	\$10,220.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	5%	\$2,555.21

Order / Rev: 107894
Alt Order #: 06863653
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America
Product Desc: Candidate Orders
Estimate: 2051

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$350.00		0.00			
E 2	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$625.00		0.00			
E 3	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$750.00		0.00			
E 4	KSNV	10/16/12	10/22/12	M-F Today Show II	CM	9-10a	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$425.00		0.00			
E 5	KSNV	10/16/12	10/22/12	M-F Today Show III	CM	10am-11am	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$325.00		0.00			
E 6	KSNV	10/16/12	10/22/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$425.00		0.00			
E 7	KSNV	10/16/12	10/22/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$325.00		0.00			
E 8	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$3,200.00		0.00			
E 9	KSNV	10/18/12	10/18/12	Thurs PR 10-11p	CM	10-11pm	--T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--T---		1				\$3,200.00		0.00			
E 10	KSNV	10/19/12	10/19/12	Fri PR 9-10p	CM	9-10pm	--F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--F--		1				\$2,600.00		0.00			
E 14	KSNV	10/16/12	10/22/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$40.00		0.00			

Totals

11 \$12,265.00